ORDER

Orders	Order / Rev:	103694		
	Alt Order #:	06830033		FID
	Product Desc:	BERKLEY FOR SENATE		HD
	Estimate:	30\$		KSNV
	Flight Dates:	10/30/12 - 11/05/12	Primary AE:	Amy McCreary
	Original Date / Rev:	06/28/12 / 12/03/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Shorr Johnson Magnus		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		1831 Chestnut St.	Billing Cycle:	EOM/EOC
		Philadelphia, PA 19103	Agency Commission:	15%
Advertiser	Name:	Berkley, Shelley for Senate		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	68	\$48,025.00	\$40,821.25

Totals

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	68	\$48,025.00	\$40,821.25	0.00
Totals	68	\$48,025,00	\$40.821.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	20%	\$48,025.00
Market	100%	\$240,125.00

Revenue Codes:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$76,840.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$50,426.25
KTUD	0%	\$0.00
KVVU	25%	\$60,031.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$4,802.50

L	n Ch	Start	End	Inventory C	ode	Break	Start/End	Time	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Ε	3 KSNV	11/05/12	11/05/12	M-F 5-6a Wa	akeUp w/Wa	£ÇM	5-6a		M	:30	1	\$450.001	0.00 NM	1	\$450.00
				M-F 5-6a Wa	akeUp w/Wa	agners									
	NEWS														
	Star	t Date I	End Date	Weekdays	Spots	/Week	Rate	Rat	ing						
	Week: 11/0)5/12 ′	11/11/12	M		1	\$450.00	(0.00						

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

06830033 Alt Order #: BERKLEY FOR SENATE Product Desc: **KSNV**

Flight Dates: 10/30/12 - 11/05/12 Estimate: 30S

					_						
Ln Ch Start		Inventory Code		Start/End 7		Len Sp		Rate Pri			Amount
E 3 KSNV 11/05/	12 11/05/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	M	:30	1	\$450.001	0.00 NM	1	\$450.00
NEWS		W 1 5 0a Wakee	op w/vvagners								
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11/05/12	11/11/12	M	1	\$450.00	0.00						
E 4 KSNV 10/30/	12 11/02/12			5-6a	-TWTF	:30	4	\$450.001	0.00 NM	3	\$1,350.00
NEWS		M-F 5-6a Wakel	p w/wagners								
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	-TWTF	3	\$450.00	0.00						
E 5 KSNV 10/30/	12 11/02/12	M-F 6-7a WakeU	Jpw/WaÇM	6-7a	-TWTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
NEWO		M-F 6-7a Wakel	Jp w/Wagners								
NEWS Start Date	End Data	Mookdovo	Spoto/Mook	Poto	Poting.						
Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$700.00	Rating 0.00						
E 6 KSNV 11/05/			Jp w/WaCM	6-7a	M	:30	1	\$700.001	0.00 NM	1	\$700.00
		M-F 6-7a Wakel						•			,
NEWS											
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/05/12 E 7 KSNV 11/05/	11/11/12	M	CM	\$700.00	0.00	.20	- 1	\$900.001	0.00 NM	4	\$900.00
E / KSNV 11/05/	12 11/05/12	Today Show Today Show	CIVI	658a-9am	M	:30	1	\$900.001	0.00 NW	1	\$900.00
TODAY		roday onow									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 11/05/12	11/11/12	M	1	\$900.00	0.00						
E 8 KSNV 10/30/	12 11/02/12	,	CM	658a-9am	-TWTF	:30	13	\$900.001	0.00 NM	8	\$7,200.00
TODAY		Today Show									
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	-TWTF	8	\$900.00	0.00						
E 11 KSNV 11/05/	12 11/05/12	Noon News	CM	12-1230pm	M	:30	1	\$425.001	0.00 NM	1	\$425.00
NEWS		Noon News									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/05/12	11/11/12	M	<u> </u>	\$425.00	0.00						
E 12 KSNV 10/30/	/12 11/02/12	Noon News	СМ	12-1230pm	-TWTF	:30	4	\$425.001	0.00 NM	4	\$1,700.00
		Noon News		•							
NEWS											
Start Date Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> -TWTF	Spots/Week 4	<u>Rate</u> \$425.00	Rating 0.00						
Spot Ch Date R		Description	-	t/End Time		eekdays	Len	igth Rate	Rtg Type		
1 KSNV 10/29/		loon News	12-1	230pm	-7	WThF		:30 (\$425.00)			
See MG 12	*										
		E] NOT AVAILAB		22000	-	5./Tb =		·20 /\$42E 00			
4 KSNV 10/29/ See MG 12		ioon news	12-1	230pm	- 1	WThF	-	:30 (\$425.00)	0.00 IVIVI		
		E] NOT AVAILAB	LE RATE								
5 KSNV 10/29/				230pm	-1	WThF		:30 \$425.00	0.00 NM		
MG for 12.	•										
•	reinstate at l	•	40.4	000	_	n.æ. =		.00 6405.00	0.00 1114		
6 KSNV 10/29/		ioon inews	12-1	230pm	-1	WThF		:30 \$425.00	0.00 NM		
_	1,12.4 reinstate at I	evel 1]									
E 13 KSNV 10/30/			II 3rd HBM	9-10a	-TWTF	:30	2	\$425.001	0.00 NM	4	\$1,700.00
0 10/00/		M-F Today Show				.50	_	ψ . <u>_</u>	5.55 14171	•	ψ.,.σσ.σσ
TODAY II		•									
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/12	11/04/12	-TWTF	3	\$425.00	0.00				1		

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

TODAY 3

Week: 10/29/12

Start Date

End Date

11/04/12

Weekdays

-TWTF--

Spots/Week

3

Rate

\$325.00

Rating

0.00

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE KSNV

Flight Dates: 10/30/12 - 11/05/12 Estimate: 30S

Len Spots Rtg Type Spots Ln Ch Start End Inventory Code Break Start/End Time Days Rate Pri Amount E 13 KSNV 10/30/12 11/02/12 M-F Today Show II 3rd HCM 9-10a -TWTF--:30 \$425.001 0.00 NM \$1,700.00 M-F Today Show II TODAY II Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 -TWTF--3 \$425.00 0.00 Start/End Time Spot Ch Date Range Description <u>Weekdays</u> Length Rate Rtg Type (\$425.00) 0.00 NM 1 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 See MG 13.9, 13.10, 13.11, 13.12, 13.13, 13.14, 13.15, 13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr (\$425.00) 0.00 NM -TWThF----:30 See MG 13.9, 13.10, 13.11, 13.12, 13.13, 13.14, 13.15, 13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 7 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr -TWThF----:30 (\$425.00) 0.00 NM See MG 13.9, 13.10, 13.11, 13.12, 13.13, 13.14, 13.15, 13.16 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 12 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr \$425.00 0.00 NM -TWThF----:30 MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1] 13 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr 9-10a -TWThF----:30 \$425.00 0.00 NM MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1] :30 15 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr 9-10a -TWThF----\$425.00 0.00 NM MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1] 16 KSNV 10/29/12-11/04/12 M-F Today Show II 3rd Hr \$425.00 0.00 NM 9-10a -TWThF----:30 MG for 13.1,13.6,13.4,13.8,13.7,13.2,13.3,13.5 [revised to reinstate at level 1] E 16 KSNV 10/30/12 11/02/12 The Agenda 1230pm CM 1230-1p :30 \$325.001 -TWTF--0.00 NM 1 \$325.00 The Agenda 1230pm **AGENDAY** Start Date End Date Weekdays Spots/Week Rate Rating 11/04/12 -TWTF--Week: 10/29/12 \$325.00 0.00 E 17 KSNV 10/30/12 11/02/12 \$325.001 Rachael Ray CM 11am-12pm -TWTF--:30 0.00 NM 2 \$650.00 Rachael Ray RACHEL RAY Start Date **End Date** Weekdays Spots/Week Rating Rate Week: 10/29/12 11/04/12 -TWTF--\$325.00 0.00 Weekdays Start/End Time Length Rate Rtg Type Spot Ch Date Range 2 KSNV 10/29/12-11/04/12 Rachael Ray 11am-12pm -TWThF----:30 (\$325.00) 0.00 NM See MG 17.5, 17.6, 17.7, 17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 10/29/12-11/04/12 Rachael Ray 11am-12pm -TWThF----:30 (\$325.00) 0.00 NM See MG 17.5.17.6.17.7.17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 10/29/12-11/04/12 Rachael Rav 11am-12pm -TWThF----:30 (\$325.00) 0.00 NM See MG 17.5, 17.6, 17.7, 17.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 10/29/12-11/04/12 Rachael Ray :30 \$325.00 0.00 NM 11am-12pm -TWThF----MG for 17.3,17.4,17.2,17.1 [revised to reinstate at level 1] 6 KSNV 10/29/12-11/04/12 Rachael Ray 11am-12pm -TWThF----:30 \$325.00 0.00 NM MG for 17.3,17.4,17.2,17.1 [revised to reinstate at level 1] E 20 KSNV 10/30/12 11/02/12 M-F Today Show III 4th &M 10am-11am -TWTF--:30 \$325.001 0.00 NM 2 \$650.00 Today 4th Hour

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
E 20 KSNV	10/30/1	2 11/02/12	M-F Today Show	III 4th E M	10am-11am	-TWTF-	:30	3 \$325.001	0.00 NM	2	\$650.00
TODAY	′ 3		Today 4th Hour								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	/29/12 <u>Date Ra</u>	11/04/12	-TWTF escription	3 Stort	\$325.00 t/End Time	0.00	Weekdays I	_ength Rate	Rtg Type		
			<u>lescription</u> 1-F Today Show III				-TWThF	<u>-erigiri Kate</u> :30 (\$325.00)			
		5,20.6,20.7,						,			
			E] NOT AVAILABI		n 11am		-TWThF	:30 (\$325.00)	0.00 0/4		
		2-1 1/04/12 1V .5,20.6,20.7,	1-F Today Show II. 20.8	14111 IVal	II-I I alli		- I W I II F	.30 (\$3∠3.00)	0.00 14171		
			E] NOT AVAILABI	LE RATE							
			1-F Today Show III	<i>1 4th Hr</i> 10an	n-11am		-TWThF	:30 (\$325.00)	0.00 <i>NM</i>		
		.5,20.6,20.7, LABLE RAT	20.8 E] NOT AVAILABI	LE RATE							
			I-F Today Show III		n-11am		-TWThF	:30 \$325.00	0.00 NM		
		,20.4,20.3,2									
-		einstate at le 2-11/04/12 M	ever 1] I-F Today Show III	4th Hr 10ar	n-11am		-TWThF	:30 \$325.00	0.00 NM		
_		,20.4,20.3,2	-					.00	0.00		
		einstate at le									
E 21 KSNV	10/30/1	2 11/02/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF-	:30	6 \$450.001	0.00 NM	3	\$1,350.00
PHIL			DIFIII								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/ Spot Ch	/29/12 · Date Ra	11/04/12	-TWTF escription	3 Start	\$450.00 <u>E/End Time</u>	0.00	Weekdays I	_ength Rate	Rtg Type		
		2-11/04/12 D		3-4p			-TWThF	:30 (\$450.00)			
	e MG 21.		EL NOT 41/411 4 B	E DATE							
		LABLE RAT 2-1 <i>1/04/12 D</i>	E] NOT AVAILABI Or <i>Phil</i>	LE RATE 3-4p			-TWThF	:30 (\$450.00)	. 0 00 0///		
	e MG 21.		7. T TIII	0 -тр				.30 (φ+30.00)	0.00 14101		
			E] NOT AVAILABI								
	′ 10/29/12 3 for 21.6	2-11/04/12 D	r. Phil	3-4p			-TWThF	:30 \$450.00	0.00 NM		
_		einstate at le	evel 1]								
_		2-11/04/12 D	r. Phil	3-4p			-TWThF	:30 \$450.00	0.00 NM		
-	for 21.6	,21.1 einstate at le	avel 11								
			NEWS 3 at 4 (1	HOUR)CM	4-5pm	M	:30	1 \$725.001	0.00 NM	1	\$725.00
220 110111	11,00,1	2 11/00/12	4PM NEWS (1 h	,	(4:30 PM-5:0		.00	,	0.00 14111		ψ. 20.00
NEWS		E. J.D.	10 / 1 - 1 - . -	0	Data	Deffer					
Sta Week: 11/	art Date /05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$725.00	Rating 0.00					
			NEWS 3 at 4 (1	<u>_</u>	4-5pm	-TW-F-	:30	4 \$725.001	0.00 NM	2	\$1,450.00
NEWO			4PM NEWS (1 h	our)	(4:30 PM-5:0	0 PM)					
NEWS Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	-TW-F	2	\$725.00	0.00					
E 25 KSNV	10/30/1	2 11/02/12	NEWS 3 at 4 (1	,	4-5pm	-TW-F-	:30	3 \$725.001	0.00 NM	2	\$1,450.00
NEWS			4PM NEWS (1 h	our)	(4:00 PM-4:3	0 PM)					
_	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	-TW-F	2	\$725.00	0.00					
E 28 KSNV	10/30/1	2 11/02/12	M-F Early News	CM	5-630p	-TWTF-	:30	6 \$1,200.001	0.00 NM	3	\$3,600.00
NEWS			M-F Early News								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	-TWTF		\$1,200.00	0.00	-00	0 0000001	0.00.111	_	#4 000 00
E 29 KSNV	10/30/1	∠ 11/02/12	Ralston Reports Face to Face w/	CM J.Ralston	730-758pm	-TWTF-	:30	3 \$900.001	0.00 NM	2	\$1,800.00

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch Start End Inventory Code	Break Start/End T	ïme Days	Len Spots Rate Pri Rtg Type Spots	Amount
FACE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/29/12 11/04/12 -TWTF	ots/Week Rate 3 \$900.00	Rating 0.00		
Spot Ch Date Range Description 2 KSNV 10/29/12-11/04/12 Ralston Reports	Start/End Time 730-758pm		Weekdays Length Rate Rtg Type -TwThF :30 (\$900.00) 0.00 NM	
See MG 29.5,29.6,29.7,29.8 [.NOT AVAILABLE RATE] NOT AVAILABLE R.	ATE			
3 KSNV 10/29/12-11/04/12 Ralston Reports See MG 29.5,29.6,29.7,29.8	730-758pm		-тwтhF <i>:30 (\$900.00) 0.00 NM</i>	
[.NOT AVAILABLE RATE] NOT AVAILABLE R. 4 KSNV 10/29/12-11/04/12 Ralston Reports	ATE 730-758pm		-TWThF :30 (\$900.00) 0.00 <i>NM</i>	
See MG 29.5,29.6,29.7,29.8	·		-1W111F30 (\$300.00) 0.00 NW	
[.NOT AVAILABLE RATE] NOT AVAILABLE R. 7 KSNV 10/29/12-11/04/12 Ralston Reports	ATE 730-758pm		-TwThF :30 \$900.00 0.00 NM	
MG for 29.1,29.2,29.4,29.3 [revised to reinstate at level 1]				
8 KSNV 10/29/12-11/04/12 Ralston Reports M MG for 29.1,29.2,29.4,29.3	730-758pm		-TWThF :30 \$900.00 0.00 NM	
[revised to reinstate at level 1]				
E 30 KSNV 11/05/12 11/05/12 Ralston Reports Face to Face w/ J.Ra	CM 730-758pm Iston	M	:30 1 \$900.001 0.00 NM 1	\$900.00
FACE Start Date End Date Weekdays Spo	ots/Week Rate	Rating		
Week: 11/05/12 11/11/12 M Spot Ch Date Range Description	1 \$900.00 Start/End Time	0.00	Weekdays Length Rate Rtg Type	
1 KSNV 11/05/12-11/11/12 Ralston Reports	730-758pm		M :30 (\$900.00) 0.00 NM	
See MG 30.2 [.NOT AVAILABLE RATE] NOT AVAILABLE R.	ATE			
2 KSNV 11/05/12-11/11/12 Ralston Reports ☑ MG for 30.1 11/05	730-758pm		M: :30 \$900.00 0.00 NM	
[revised to reinstate at level 1]				
			- A	
E 32 KSNV 10/30/12 11/02/12 M-F Jeop/Wheel M-F Jeopardy/Wheel	CM 630-730pm of Fortune	-TWTF-	:30 7 \$1,300.001 0.00 NM 4	\$5,200.00
M-F Jeopardy/Wheel JEP/WHEEL	•	-TWTF-	:30 7 \$1,300.001 0.00 NM 4	\$5,200.00
M-F Jeopardy/Wheel JEP/WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Sport</u> Week: 10/29/12 11/04/12 -TWTF	of Fortune ots/Week Rate 4 \$1,300.00			\$5,200.00
M-F Jeopardy/Wheel JEP/WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/29/12 11/04/12 -TWTF <u>Spot</u> <u>Ch Date Range</u> <u>Description</u> 1 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel	of Fortune ots/Week Rate	Rating	:30 7 \$1,300.001 0.00 NM 4 Weekdays Length Rate Rtg Type -TWThF :30(\$1,300.00) 0.00 NM	\$5,200.00
M-F Jeopardy/Wheel JEP/WHEEL Start Date End Date Weekdays Spot Week: 10/29/12 11/04/12 -TWTF Spot Ch Date Range Description 1 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE R.	of Fortune ots/Week Rate 4 \$1,300.00 Start/End Time 630-730pm ATE	Rating	<u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Rtg</u> <u>Type</u> -TwThF :30 (\$1,300.00) 0.00 <i>NM</i>	\$5,200.00
M-F Jeopardy/Wheel JEP/WHEEL <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spot</u> Week: 10/29/12 11/04/12 -TWTF <u>Spot</u> <u>Ch Date Range</u> <u>Description</u> 1 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13	of Fortune Dts/Week	Rating	Weekdays Length Rate Rtg Type	\$5,200.00
M-F Jeopardy/Wheel JEP/WHEEL Start Date End Date Weekdays Spot Week: 10/29/12 11/04/12 -TWTF Spot Ch Date Range Description 1 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE R. 2 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE R.	of Fortune Start/End Time 630-730pm 630-730pm	Rating	Weekdays Length Rate Rtg Type -TWThF :30(\$1,300.00) 0.00 NM -TWThF :30(\$1,300.00) 0.00 NM	\$5,200.00
M-F Jeopardy/Wheel JEP/WHEEL Start Date End Date Weekdays Spot Week: 10/29/12 11/04/12 -TWTF Spot Ch Date Range Description 1 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE R. 2 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE R. 5 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13	of Fortune Start/End Time 630-730pm ATE 630-730pm ATE 630-730pm	Rating	Weekdays Length Rate Rtg Type -TWThF :30(\$1,300.00) 0.00 NM -TWThF :30(\$1,300.00) 0.00 NM	\$5,200.00
M-F Jeopardy/Wheel JEP/WHEEL Start Date End Date Weekdays Spot Week: 10/29/12 11/04/12 -TWTF Spot Ch Date Range Description 1 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 2 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 5 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 6 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel	of Fortune Start/End Time 630-730pm ATE 630-730pm ATE 630-730pm	Rating	Weekdays Length Rate Rtg Type -TWThF :30(\$1,300.00) 0.00 NM -TWThF :30(\$1,300.00) 0.00 NM	\$5,200.00
M-F Jeopardy/Wheel JEP/WHEEL Start Date End Date Weekdays Spot Week: 10/29/12 11/04/12 -TWTF Spot Ch Date Range Description 1 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 2 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 5 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 6 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 6 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R.	of Fortune Start/Week Rate 4 \$1,300.00	Rating	Weekdays Length Rate Rtg Type -TWThF :30(\$1,300.00) 0.00 NM -TWThF :30(\$1,300.00) 0.00 NM -TWThF :30(\$1,300.00) 0.00 NM -TWThF :30(\$1,300.00) 0.00 NM	\$5,200.00
M-F Jeopardy/Wheel JEP/WHEEL Start Date End Date Weekdays Spote Week: 10/29/12 11/04/12 -TWTF Spot Ch Date Range Description 1 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE R. 2 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE R. 5 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [.NOT AVAILABLE RATE] NOT AVAILABLE R. 6 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13	of Fortune Start/End Time 630-730pm ATE 630-730pm ATE 630-730pm ATE 630-730pm ATE 630-730pm ATE 630-730pm	Rating	Weekdays Length Rate Rtg Type -TWThF :30(\$1,300.00) 0.00 NM -TWThF :30(\$1,300.00) 0.00 NM -TWThF :30(\$1,300.00) 0.00 NM	\$5,200.00
M-F Jeopardy/Wheel JEP/WHEEL Start Date End Date Weekdays Spot Week: 10/29/12 11/04/12 -TWTF Spot Ch Date Range Description 1 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 2 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 5 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 6 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 9 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 9 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1]	of Fortune ots/Week Rate	Rating	Weekdays Length Rate Rtg Type -TwThF :30(\$1,300.00) 0.00 NM -TwThF :30(\$1,300.00) 0.00 NM -TwThF :30(\$1,300.00) 0.00 NM -TwThF :30(\$1,300.00) 0.00 NM	\$5,200.00
M-F Jeopardy/Wheel JEP/WHEEL Start Date End Date Weekdays Spot Week: 10/29/12 11/04/12 -TWTF Spot Ch Date Range Description 1 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 2 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 5 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 6 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 9 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 9 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1] 10 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel MG for 32.8,32.6,32.2,32.1,32.5	of Fortune Start/Week Rate 4 \$1,300.00	Rating	Weekdays Length Rate Rtg Type -TWThF :30(\$1,300.00) 0.00 NM -TWThF :30(\$1,300.00) 0.00 NM -TWThF :30(\$1,300.00) 0.00 NM -TWThF :30(\$1,300.00) 0.00 NM	\$5,200.00
M-F Jeopardy/Wheel JEP/WHEEL Start Date End Date Weekdays Spot Week: 10/29/12 11/04/12 -TWTF Spot Ch Date Range Description 1 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 2 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 5 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 6 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 9 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel Wh Gfor 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1] 10 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1] 12 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel	of Fortune ots/Week Rate	Rating	Weekdays Length Rate Rtg Type -TwThF :30(\$1,300.00) 0.00 NM -TwThF :30(\$1,300.00) 0.00 NM -TwThF :30(\$1,300.00) 0.00 NM -TwThF :30(\$1,300.00) 0.00 NM	\$5,200.00
M-F Jeopardy/Wheel JEP/WHEEL Start Date End Date Weekdays Spot Week: 10/29/12 11/04/12 -TWTF Spot Ch Date Range Description 1 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 2 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 5 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 6 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 9 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel We MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1] 10 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1]	of Fortune ots/Week Rate	Rating	Weekdays Length Rate Rtg Type -TwThF :30(\$1,300.00) 0.00 NM -TwThF :30(\$1,300.00) 0.00 NM -TwThF :30(\$1,300.00) 0.00 NM -TwThF :30 \$1,300.00 0.00 NM -TwThF :30 \$1,300.00 0.00 NM	\$5,200.00
M-F Jeopardy/Wheel JEP/WHEEL Start Date End Date Weekdays Spot Week: 10/29/12 11/04/12 -TWTF Spot Ch Date Range Description 1 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 2 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 5 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 6 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel See MG 32.9,32.10,32.11,32.12,32.13 [NOT AVAILABLE RATE] NOT AVAILABLE R. 9 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel Wh MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1] 10 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1] 12 KSNV 10/29/12-11/04/12 M-F Jeop/Wheel MG for 32.8,32.6,32.2,32.1,32.5 [revised to reinstate at level 1]	of Fortune ots/Week Rate	Rating	Weekdays Length Rate Rtg Type -TwThF :30(\$1,300.00) 0.00 NM -TwThF :30(\$1,300.00) 0.00 NM -TwThF :30(\$1,300.00) 0.00 NM -TwThF :30 \$1,300.00 0.00 NM -TwThF :30 \$1,300.00 0.00 NM	\$5,200.00

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE **KSNV**

10/30/12 - 11/05/12 30S Flight Dates: Estimate:

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	e Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 41	KSNV	10/30/12	2 11/02/12	Late Night w/Fallon	CM	1237a-136am	-TWTF-	- :30 6	\$250.001	0.00 NM	4	\$1,000.00
	-ALLON			Late Night w/Fallon								
	FALLON		Fad Data	Maaladaya C		Data D) _ 4!					
١٨/.	<u>5tar</u> eek: 10/2		End Date 11/04/12	Weekdays Sp	oots/Week 2		Rating 0.00				l	
Spo		Date Rar		escription	_	t/End Time		Weekdays Ler	ngth Rate	Rtg Type	l	
				ate Night w/Fallon		7a-136am		-TWThF	:30 (\$250.00)		l	
•				11,41.12,41.13,41.14,	41.15,41.1	6			(,=====)			
				E] NOT AVAILABLE I	,							
6	KSNV	10/29/12	-11/04/12 L	ate Night w/Fallon	1237	7a-136am		-TWThF	:30 (\$250.00)	0.00 NM		
				11,41.12,41.13,41.14,		6						
	[.NC	OT AVAIL	ABLE RAT	E] NOT AVAILABLE I							l	
				ate Night w/Fallon		7a-136am		-TWThF	:30 \$250.00	0.00 NM		
	_	,		1.4,41.5,41.3,41.2,41.	7						l	
			instate at le	•							l	
	_			ate Night w/Fallon		7a-136am		-TWThF	:30 \$250.00	0.00 NM	l	
	_			1.4,41.5,41.3,41.2,41.	1						l	
1.1	•		einstate at le	ate Night w/Fallon	100	7a-136am		-TWThF	:30 \$250.00	0.00 NM	l	
	_			ate Night w/Fallon 1.4,41.5,41.3,41.2,41.		a-130aiii		- I W I I I F	.30 \$230.00	U.UU INIVI	l	
	_		41.1,41.6,4 einstate at le		1							
1.5	•			ate Night w/Fallon	1237	7a-136am		-TWThF	:30 \$250.00	0.00 NM		
				1.4,41.5,41.3,41.2,41.	_	u 100um			.00 φ200.00	0.00 14111	l	
	_	,	instate at le		•						l	
16	KSNV	10/29/12	-11/04/12 L	ate Night w/Fallon	1237	7a-136am		-TWThF	:30 (\$250.00)	0.00 <i>NM</i>		
	⊕ Cre	dited									l	
	_ [CR	EDIT-RE	FUND]									
E 44	KSNV	10/30/12	11/02/12	The Tonight Show	СМ	1135p-1237a	-TWTF	- :30 7	\$500.001	0.00 NM	4	\$2,000.00
				Tonight Show								
	TON SH	_										
			End Date		oots/Week		Rating					
W	eek: 10/2	29/12	11/04/12	-TWTF	7	\$500.00	0.00					

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

News 3 Sunrise SUNDAY

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Spot	s F	Rate Pri	Rtg Type	Spots	Amount
E 44 KSNV	10/30/1	2 11/02/12	The Tonight Show	v CM	1135p-1237a	-TWTF	:30	7 \$5	500.001	0.00 NM	4	\$2,000.00
TONICH	1014		Tonight Show									
TON SH	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	-TWTF	7	\$500.00	0.00						
	Date Ra	-	<u>escription</u>	Start	/End Time			<u>Length</u>		Rtg Type		
			the Tonight Show		ip-1237a		-TWThF	:30	(\$500.00)	0.00 NM	!	
		, ,	11,44.12,44.13,44. E] NOT AVAILABL	, ,)							
-			he Tonight Show		ip-1237a		-TWThF	:30	(\$500.00)	0.00 NM	,	
			11,44.12,44.13,44.		•			.00	(\$000.00)			
[.NC	IAVA TC	LABLE RAT	E] NOT AVAILABL	E RATE								
			the Tonight Show		ip-1237a		-TWThF	:30	(\$500.00)	0.00 NM	!	
			11,44.12,44.13,44. E] NOT AVAILABL		5							
4 KSNV	10/29/12	2-11/04/12 T	he Tonight Show	1135	ip-1237a		-TWThF	:30	(\$500.00)	0.00 NM	ł	
			11,44.12,44.13,44. E] NOT AVAILABI		5							
-			he Tonight Show		ip-1237a		-TWThF	:30	(\$500.00)	0.00 NM	1	
			11,44.12,44.13,44. E] NOT AVAILABI		5				,			
			he Tonight Show		ip-1237a		-TWThF	:30	(\$500.00)	0.00 NM	,	
			11,44.12,44.13,44.		•			.00	(\$000.00)	0.00 1111		
[.NC	IAVA TC	LABLE RAT	E] NOT AVAILABL	E RATE								
			he Tonight Show		ip-1237a		-TWThF	:30	(\$500.00)	0.00 NM	!	
			11,44.12,44.13,44. E] NOT AVAILABL		5							
9 KSNV	10/29/12	2-11/04/12 T	he Tonight Show	1135	ip-1237a		-TWThF	:30	\$500.00	0.00 NM		
_			4.5,44.8,44.6,44.1,	44.2								
-		einstate at le	evel 1] he Tonight Show	1125	ip-1237a		-TWThF	:30	\$500.00	0.00 NM		
_			4.5,44.8,44.6,44.1,		ηρ-1257a		- I W I II I	.50	ψ500.00	O.OO INIV		
_		einstate at le										
			he Tonight Show		ip-1237a		-TWThF	:30	\$500.00	0.00 NM		
_			4.5,44.8,44.6,44.1,	44.2								
-		einstate at le	he Tonight Show	1135	ip-1237a		-TWThF	:30	\$500.00	0.00 NM		
			4.5,44.8,44.6,44.1,		ηρ-1257a		- I W I II I	.50	ψ500.00	O.OO INIV		
		einstate at le										
E 45 KSNV	10/30/1	2 11/02/12	M-F News 3 at El		11pm-1135pi	m -TWTF-	:30	4 \$1,2	200.001	0.00 NM	2	\$2,400.00
NEWO			M-F News 3 at E	leven								
NEWS	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	-TWTF		\$1,200.00	0.00						
E 46 KSNV	11/05/1		M-F News 3 at El		11pm-1135pi		:30	1 \$1,2	200.001	0.00 NM	1	\$1,200.00
			M-F News 3 at E	leven								
NEWS		5.15 .		0	Б.,	D ::						
Star Week: 11/0	rt <u>Date</u>	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week	Rate \$1,200.00	Rating 0.00						
E 47 KSNV					11pm-1135pi		ss :30	2 \$1.1	100.001	0.00 NM	2	\$2,200.00
		, •	Sa-Su News 3 at					_ +.,				+ =,======
NEWS												
<u>Star</u> Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> SS	Spots/Week	Rate \$1,100.00	Rating 0.00						
E 49 KSNV			Saturday Today	CM	7a-9am		S- :30	2 \$6	625.001	0.00 NM	2	\$1,250.00
5 1.0141	, 00, 1	_ 17/00/12	Saturday Today Saturday Today	Civi	. a Juiii	_,		_ ψι		5.00 INIV		ψ1,200.00
SAT TO	DAY											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	Nova 2 Suprisa	2 CLINDOM	\$625.00	0.00	c .20	1 m	250.004	0.00 NINA		ቀ ን፫ስ ስሳ
N54 KSNV	11/04/1	∠ 11/04/12	News 3 Sunrise -		6a-7a		-S :30	1 \$3	350.001	0.00 NM	1	\$350.00

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Order / Rev: 103694 Advertiser: Berkley, Shelley for Senate

Alt Order #: 06830033 Product Desc: BERKLEY FOR SENATE KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
SUN TODAY												
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10	/29/12	11/04/12	S	1	\$350.00	0.00						
N55 KSNV	10/30/1	2 10/30/12	M-F 5-6a WakeU	pw/Wa@M	5-6a	-T	1:00	1	\$900.001	0.00 NM	1	\$900.00
M-F 5-6a WakeUp w/Wagners												
NEWS												
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/29/12	11/04/12	-T	1	\$900.00	0.00						
N56 KSNV	10/30/1	2 10/30/12	M-F 6-7a WakeU	pw/Wa@M	6-7a	-T	1:00	1	\$1,400.001	0.00 NM	1	\$1,400.00
M-F 6-7a WakeUp w/Wagners												
NEWS												
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10	/29/12	11/04/12	-T	1	\$1,400.00	0.00						
					·		·			Totals	68	\$48,025.00